

R U D A

# R U D A

## A U T O F A G I A

**#ritual #esoteric #techno #no-midi #drone #noise #soundscape**

**R u d a** is an experimental sound project created by Selu Herraiz and Pablo Jordán and brought into visual language by Nico Dardano, playing with abstract and absorbing light forms. that invite to trance from the language of chaos.

**A u t o f a g i a** is the concept that surrounds their music. A sound that devours itself as the human psyche devours itself to find the point of light in the center of a dark ocean. Saturation, Deflection and Asynchronies.

Ruda's work stems from sound experience and landscape, bringing the sounds of nature into dance music by mixing it with resounding slow techno rhythms. A microphone picks up everything that happens in the studio during the recording process and takes it out through the nth channel of massive noise.

Conceptually they are inspired by movements such as Technoxamanism, Hacker sound and Trance. In the creation of this album they use field recordings from Ethiopia and Romania, electrical noise generated by an analog noise box made from DIY circuits, cassette tapes found and processed into cosmic drones, analog synthesizers and various anarchaeologies - homemade instruments composed of iron and wood and amplified with contact microphones.

**Ruda is the Protection energy, it is bitter and sedative, it is abortifacient.**



Music: Pablo Jordán y Selu Herraiz


Visual work: Nico Dardano

Publication y distribution Difusse Reality Records (Barcelona)

Co-Production: Aldarrax editions

Mix: François Benner aka Roisner

Master: Marco Velasco / El Mirador

A dimly lit room with two people working at a desk in front of a large window with vertical bars. The scene is silhouetted against the bright light coming through the window. The people appear to be focused on their work, possibly in a studio or office setting. The overall mood is quiet and industrious.

## **LINKS**

**PREMIERE: AUTOFACIA / II ALBUM / LISTEN TO IT HERE**

**PODCAST AT DIFFUSE REALITY RECS**

**LISTEN TO OUR FIRST ALBUM**

**VIDEOCLIP: MALAS ENERGIAS**

**VIDEOCLIP: AUTOAMOR**

**LIVE ROTA 2021 // LIVE CONCERT VIDEO**

## R I D E R

- PA + Subwoofer
- Monitors / close to the musicians
- injection boxes
- Multiple socket x12
- Sound cables from the injection boxes to the PA
- 2 powerful projectors
- 
- Low beam at ground level
- 
- Table 180x100x60cm
- Otherwise, keyboard feet with surfaces of 100x60 cm

## H O S P I T A L I T Y

- wine / cider
- Nuts
- Orujo / tequila cream
- Chocolate
- Train ride
- Apartment with 3 rooms or triple room

## C O N T A C T

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# PABLO JORDÁN



<https://pablojordan.bandcamp.com>

<https://soundcloud.com/pablojordansound/tracks>

<https://vultureculturelabel.bandcamp.com/releases>

**Field recordings / drone / soundscapes / noise / dark / ambient**

Graduated in audiovisual communication and specialized in sound for films, he develops his live sound and audio production for artistic installation, performance and multimedia arts using field recordings, modified devices, synthetic sound, voice, textures and processed soundscapes, cassette found tapes. Pablo invites you to a sound journey with a cinematographic character, where space & time tends to be dramatized. Director of the Vulture Culture record label and co-organizer of the Samhain festival, he has been playing in Teatro Réplika (Madrid), In-sonora 10 (La Casa Encendida, Madrid), Centro Negra, Fonoteca experimental SONM, Centro Párraga (Murcia), Sonic\_Utopía, Mucho Más Mayo, Moderna Museet (Estocolmo), The Empire Gallery, 10 Gales Gallery, SXSW2013 (UK). Pablo is a director of experimental, avant-garde cinema and new languages, with one films that stand out: Studio Pasolini, selected at IBAFF, Othermovie Lugano, Arthaus Movie Theater La Havana. Winner of the Buñuel Calanda International Festival 2017.platform, co-founder of the experimental music label Aldarrax and artistic director of Rota -sound art and rare music festival.





# MUNDA

## AKA SELU HERRAIZ

Selu Herraiz is an Spanish audiovisual artist. Member of the AADK Spain platform, co-founder of the experimental music label Aldarrax and artistic director of Rota -sound art and rare music festival.

Under the pseudonym Munda he developed a sound research and production project that reflects on the relationships between the daily life and the ritual in contemporary times. Through sound, he investigates and questions the new symbolologies and the ways in which they affect our subconscious, determining our possible paths of transformation. He works with analog sinths, field recordings and DIY instruments giving rise to a sound that travels from the primitive and rough to a sophisticated electronic psycho-ambient permeated by rhythms and harmonies from traditional cultures.

He has published 6 solo albums as Lilith (his ancient pseudonym). In addition to his solo work, he collaborates on Ruda and Falsos Profetas. He has performed in different venues and festivals, notably Tanz Kongress/Dresden, Desterro/Lisbon, Teorema/Barcelona, Matadero/Madrid, SONM/Murcia, Q-02/Brussels, Zero Point/Berlin, Worm/Rotterdam.



**NICOLÁS DARDANO**

In 2004 he founded his own animation and design studio, 'Trompo', which he directs to this day. Until 2010 he focused his production on television, developing graphic content for program packs and channel branding, specializing in production formats with educational content. Between 2009 and 2013, he directs the art of different animated series for children, including the design of merchandising, spaces, digital sports and interactive games, objects and editorial pieces, and more than 60 TV episodes. As of 2015, he shifts his interest to the investigation of new audiovisual media. In 2019, he moved his activities to Spain as part of AADK Spain artist platform.

Latest actions:

- .Digital Stained Glass for Bergdorf Goodman, New York, 2020.
- .Design and animation for lighting installation for WhatsApp, Buenos Aires, 2020.
- .Design, animation and lighting for shooting for Peugeot, Buenos Aires, 2020.
- .Visuals for Paco-Catriel show, Buenos Aires, 2019.
- .Visuals for live performance, Wild Times, Murcia, 2020.
- .Individual audiovisual installation, AADK, Murcia, 2020.
- .Design and animation for a virtual reality piece for the Ministry of the Environment of the city of Buenos Aires, 2019.
- .Audiovisual content of mapping and projections for the show 'Connected', Telefónica Foundation Space, 2019.
- .Projections for the play ECDISIS, by Maricel Álvarez, Teatro de la Rbiera, 2018.





## **C O N T A C T**

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